

# WELLNESSHQ



Imagine the city you live in decided to convert the large mall that hosts anchor stores like Nordstrom and Macy's and repurposed it for only those Businesses that provide Organic products; that hosted Practitioners that pursue health through Holistic and Homeopathic means. Imagine.

The challenge, of course, is that though Health Enthusiast's would frequent the Mall, limited population and geography simply challenge the viable, profitable business model. Imagine if there were a way to solve this challenge.

## WELCOME TO WELLNESSHQ:

The Virtual Headquarters that brings Community, Commerce, Communication and Culture together in a stunning 3D Environment that you and your friends can immerse in.



You will create an Avatar in your likeness, dress and fashion in whatever your mood is that day. Walk from Store to Store; stroll through the outdoor Plaza's and connect with a Friend; attend Lectures and Training sessions; create a weekly meeting with other enthusiasts to discuss topics and learn; meander over to the Farmer's Market to see what products are available this week; engage in the Professional Center with a Practitioner who has an expertise in your concern.